

THE COURSE IS HELD IN ENGLISH
AND ITALIAN WITH SIMULTANEOUS TRANSLATION

ONLINE

EXECUTIVE COURSE IN ART&LAW

26
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OCTOBER
2023

AN UPDATED AND PRACTICAL ANALYSIS
OF THE **INTERNATIONAL CIRCULATION OF CULTURAL OBJECTS**,
OF THE **NEW TRENDS AND TECHNOLOGIES APPLIED TO ART**,
AND OF **INTELLECTUAL PROPERTY AND ARTIFICIAL INTELLIGENCE**.

JOIN LIVE OR WATCH REPLAY (WITH DAILY LIVE Q&Q SESSIONS)

organized by



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DIPARTIMENTO DI
SCIENZE GIURIDICHE



LE GALLERIE
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EXECUTIVE COURSE IN ART&LAW





An updated and practical analysis
of the **international circulation of cultural objects**,
of the **new trends and technologies applied to art**,
and of **intellectual property and artificial intelligence**.



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directors

PROF. **Ettore Maria Lombardi**
UNIVERSITÀ DEGLI STUDI DI FIRENZE

PROF. **Marc-André Renold**
UNIVERSITÉ DE GENÈVE

PROF. **Eike D. Schmidt**
GALLERIE DEGLI UFFIZI - FIRENZE

scientific
committee

PROF. **Amy Adler**
NEW YORK UNIVERSITY

PROF. **Kerstin von der Decken**
UNIVERSITÄT VON KIEL

PROF. **Richard Ford**
STANFORD LAW SCHOOL

PROF. **Manlio Frigo**
UNIVERSITÀ STATALE DI MILANO

PROF. **Jeannie Suk Gensen**
HARVARD LAW SCHOOL

PROF. **Patty Gerstenblith**
DEPAUL UNIVERSITY COLLEGE OF LAW

PROF. **Matthias Weller**
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DIRECTOR OF THE ART GALLERY OF NEW SOUTH WALES - SYDNEY

Antonella Di Campo Colmenarez
CEO AND FOUNDER OF FASHION LAW INSTITUTE - MADRID

Pietro Fontana
PARTNER AT SIDLEY AUSTIN LLP - NEW YORK CITY

Eugene Tan
DIRECTOR OF THE NATIONAL GALLERY SINGAPORE AND SINGAPORE ART MUSEUM - SINGAPORE

Martins Wilson
CHIEF GENERAL COUNSEL AND HEAD OF FIDUCIARY SERVICES AT PHILLIPS AUCTIONEERS - LONDON



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EXECUTIVE COURSE IN ART&LAW

An updated and practical analysis
of the **international circulation of cultural objects**,
of the **new trends and technologies applied to art**,
and of **intellectual property and artificial intelligence**

summary

The *Executive Course in Art&Law*
is structured in three main modules.

1. The first module is devoted to explaining the main legal and ethical features of the **international circulation of cultural objects**. Taking for granted that cultural objects hold significant historical, artistic, and cultural value and are often considered important national treasures by the countries from which they originate, the international circulation of cultural objects appears nowadays more and more relevant. Indeed, it refers to the movement of artistic, historical, or archaeological artefacts across national borders, which can occur through various means, such as legal trade, donations, loans, or illicit activities like theft and smuggling.
2. The second one is dedicated to **art, new trends and technologies** and it wants to underline how art, like any other field, is influenced by technological advancements and changing trends. In recent years, indeed, several new trends and technologies have emerged that have had a significant impact on the art world, such as digital art, NFTs (Non-Fungible Tokens), generative art, virtual reality (VR) and augmented reality (AR). As technology continues to evolve, the future and present operators in the sector of art can expect further advancements that will shape the way art is created, exhibited, and experienced.
3. The third module is dedicated to **intellectual property (IP) and artificial intelligence (AI)** because IP and AI intersect in the realm of art in several ways. It is evident that AI has been increasingly used as a tool in the creation, reproduction, and distribution of artistic works, raising important questions about ownership, authorship, and protection of these AI-generated creations, especially considering copyright, patents and trade secrets, moral rights, AI as a tool, fair use and transformative works, and licensing and commercialization.

info

People interested in attending will be able to either register to the whole Executive Course (400 euros) or individual sessions (200 euros per session).

Furthermore, the course modules will be streamed live and will also be recorded. Participants of the recorded modules will have access to all the recorded individual sessions, at a cost of single session. This also includes access to the dedicated website featuring all the course contents.

Each module will have a live session during which participants who have purchased the recordings package will be able to interact with the relevant teacher.

The course is held in english and italian with simultaneous translation.

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contacts

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Federica Carbone Tel. +390552759252

further info

E-mail segreteria.corsiperfezionamento@dsg.unifi.it
website <https://www.dsg.unifi.it/vp-504-corsi-di-perfezionamento-e-aggiornamento.html>

location

Edificio D4 - Stanza 3.18
Via delle Pandette, 35 - 50127 Firenze

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CEST

26 October

MODULE I

9:00 - 9:15

Opening remarks

ANDREA SIMONCINI
DIRETTORE DIPARTIMENTO SC. GIURIDICHE - UNIVERSITÀ DEGLI STUDI DI FIRENZE

9:15 - 9:30

Welcome address

MARTIN WILSON
CHIEF GENERAL COUNSEL AND HEAD OF FIDUCIARY SERVICES
AT PHILLIPS AUCTIONEERS - LONDON

9:30 - 11:00

The legal and ethical context of the international circulation of cultural objects

PROF. MARC-ANDRÉ RENOLD
UNIVERSITY OF GENEVA

11:15 - 1:00
PM

The 1995 UNIDROIT convention on stolen or illegally exported cultural objects and its implementation

PROF. MANLIO FRIGO
UNIVERSITÀ STATALE DI MILANO

1:00 - 2:00
PM PM

/ lunch break /

2:00 - 4:00
PM PM

Criminal law and the fight against the illicit traffic of cultural goods

PROF. ARIANNA VISCONTI
UNIVERSITÀ CATTOLICA DEL SACRO CUORE, MILANO

4:15 - 6:00
PM PM

Restitution of art and cultural objects

PROF. ALESSANDRO CHECHI
UNIVERSITY OF GENEVA

6:30 - 7:00
PM PM

Q.&A.

PARTICIPANTS CAN SIGN UP FOR INDIVIDUAL DAYS

MODULE I

THE LEGAL AND ETHICAL CONTEXT OF THE INTERNATIONAL CIRCULATION OF CULTURAL OBJECTS

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CEST

25 June

MODULE II

9:15 - 9:30

Welcome address

GIULIA SILVIA GHIA
ASSESSORE ALLA CULTURA, SCUOLA, SPORT E POLITICHE GIOVANILI MUNICIPIO DI ROMA

9:30 - 11:00

Art market and smart contracts: potential innovation and critical aspects

PROF. ETTORE M. LOMBARDI
UNIVERSITÀ DEGLI STUDI DI FIRENZE

11:15 - 1:00
PM

Predicting the future of the art market — new trends, NFTs and technologies

Ms. Auronda Scalera
ART CURATOR

1:00 - 2:00
PM

/ lunch break /

2:15 - 3:45
PM

All roads lead to tokens — the copyright implications of NFTs and their relevance for the GLAM sector

PROF. Péter Mezei
UNIVERSITY OF SZEGED LAW SCHOOL

4:00 - 5:30
PM

The new markets in crypto assets regulation and NFTs: a controversial relationship

PROF. FILIPPO ANNUNZIATA
BOCCONI UNIVERSITY

5:30 - 6:00
PM

Q.&A.

PARTICIPANTS CAN SIGN UP FOR INDIVIDUAL DAYS

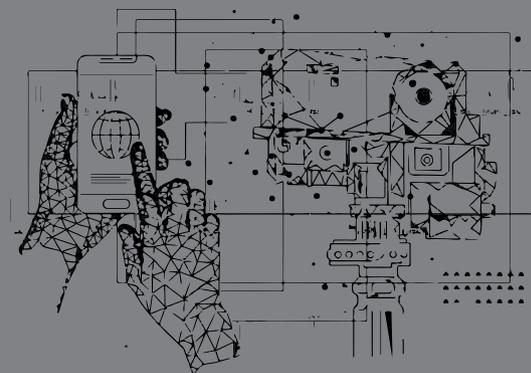
MODULE II

ART, NEW TRENDS AND TECHNOLOGIES

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CEST

26 June

MODULE III

9:15 - 9:30

Welcome address

PROF. PAOLO TASCA
DIRECTOR OF THE CENTRE FOR BLOCKCHAIN TECHNOLOGIES,
UNIVERSITY COLLEGE LONDON

9:30 - 11:00

Caught in the (IP) net? Visual arts between copyrights and trade mark protection

PROF. ELEONORA ROSATI
STOCKHOLM UNIVERSITY

11:15 - 1:00
PM

Piracy and artificial intelligence in art and fashion – does the new creative environment come with new IP issues?

PROF. CATHERINE ROGERS
BOCCONI UNIVERSITY

1:00 - 2:00
PM

/ lunch break /

2:15 - 3:45
PM

Visual arts, cultural heritage and public domain: a journey between copyright and digital transformation

AVV. VALERIA TOMMASI
EDHEC BUSINESS SCHOOL

4:15 - 6:00
PM

AI and the image usage rights of public cultural heritage

PROF. ANTONIO TARASCO
HEAD OF THE LEGISLATIVE OFFICE OF THE MINISTRY OF CULTURE

6:00 - 6:30
PM

Q.&A.

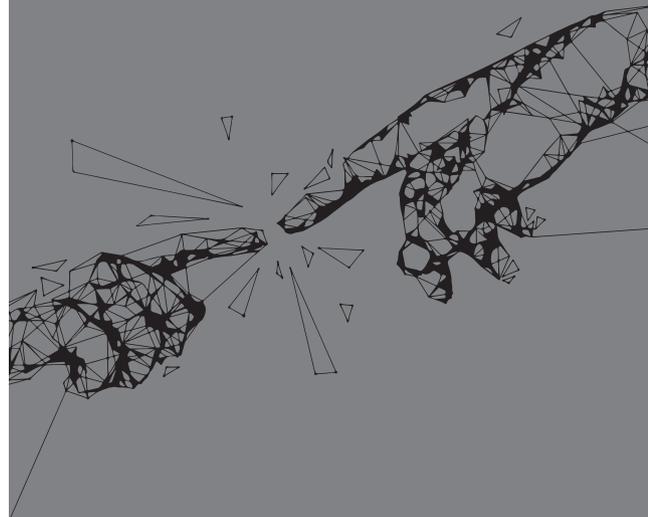
PARTICIPANTS CAN SIGN UP FOR INDIVIDUAL DAYS

MODULE III INTELLECTUAL PROPERTY AND ARTIFICIAL INTELLIGENCE

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MODULE I

**THE LEGAL AND
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CEST

9:30 - 11:00

The legal and ethical context of the international circulation of cultural objects

speaker

Prof. **Marc-André Renold**
UNIVERSITY OF GENEVA

Marc-André Renold, Dr. iur., LL.M. (Yale), studied at the Universities of Geneva and Basel in Switzerland and at Yale University in the USA.

Marc-André Renold is full Professor of art and cultural heritage law at the University of Geneva and the Director of its Art-Law Centre. Since March 2012 he holds the UNESCO Chair in international cultural heritage law at the University of Geneva. Among the achievements of the UNESCO Chair, the data base ArThemis - reviewing more than 150 cases of dispute resolution in the cultural heritage sector - should be mentioned.

Marc-André is also Attorney-at-law, Member of the Geneva Bar, and he practices in the fields of art and cultural heritage law, intellectual property and public and private international law.

He is the author or co-author of many publications in the field of international and comparative art and cultural heritage law. He has been, since its inception, an editor of the "Studies in Art Law" series (27 volumes published to date).

MODULE I

THE LEGAL AND ETHICAL CONTEXT OF THE INTERNATIONAL CIRCULATION OF CULTURAL OBJECTS

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CEST

11:140 - 1:00 PM

The 1995 UNIDROIT convention on stolen or illegally exported cultural objects and its implementation

speaker

Prof. **Manlio Frigo**
UNIVERSITÀ STATALE DI MILANO

Manlio Frigo, full Professor of International and European Law and of International Contracts and Arbitration Law at the University of Milan Of counsel BonelliErede, Milano

Expertise

Art and cultural property with particular focus on:
protection and circulation of cultural heritage
international agreements of restitution and return of cultural objects
international transactions in the art sector
long term agreements of cultural cooperation and loans of artworks
International cultural cooperation agreements, and in particular national and international commercial arbitration both as lawyer and arbitrator.

MODULE I

THE LEGAL AND ETHICAL CONTEXT OF THE INTERNATIONAL CIRCULATION OF CULTURAL OBJECTS

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CEST

PM
2:00 - 4:00

Criminal law and the fight against the illicit traffic of cultural goods

speaker

Prof. **Arianna Visconti**
UNIVERSITÀ CATTOLICA DEL SACRO CUORE, MILANO

Arianna Visconti, PhD in Italian and Comparative Criminal Law (2008), is Associate Professor in Business Criminal Law in the Università Cattolica del Sacro Cuore of Milan.

She is senior member of ASGP - Alta Scuola "Federico Stella" sulla Giustizia Penale / "Federico Stella" Graduate School of Criminal Justice (formerly CSGP - "Federico Stella" Centre for Research on Criminal Justice and Policy) in the same University, and coordinates its research groups on offences against cultural heritage (she edited, with S. Manacorda, Beni culturali e sistema penale, Vita e Pensiero, 2013, and Protecting Cultural Heritage as a Common Good of Humanity: A Challenge for Criminal Justice, ISPAC, 2014) and on law and literature (she is editor, with G. Forti and C. Mazzucato, of Giustizia e letteratura I, Vita e Pensiero, 2012, Giustizia e letteratura II, Vita e Pensiero, 2014, and Giustizia e letteratura III, Vita e Pensiero, 2016, and, with G. Forti, C. Mazzucato and A. provera, of L'ombra delle 'colonne infami'. La letteratura e l'ingiustizia del capro espiatorio, Vita e Pensiero, 2022).

Her other publications and studies cover defamation law, legal protection of reputation and 'reputational sanctions', online disinformation, theory of punishment, white-collar and organizational crimes, bribery, corruption and offences against Public Administration, corporate violence (she coordinated, with G. Forti, C. Mazzucato and S. Giavazzi, the EU-funded international project on "Victims and Corporations. Implementation of Directive 2012/29/EU for victims of corporate crimes and corporate violence", and is co-editor of Victims of Corporate Violence in the European Union: Challenges for Criminal Justice and Potentials for European Policy, Wolters Kluwer, 2018).

Since 2015 she also teaches 'Law and the Arts' in the Faculties of Economics and Arts & Philosophy, and since 2010 is appointed lecturer for the UCSC Higher School of Specialization in Legal Professions.

THE LEGAL AND ETHICAL CONTEXT OF THE INTERNATIONAL CIRCULATION OF CULTURAL OBJECTS

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DE GENÈVE



CEST

PM 2:15 - 3:15 PM

Restitution of art and cultural objects

speaker

Dr. **Alessandro Chechi**
UNIVERSITY OF GENEVA

Alessandro Chechi, (PhD, European University Institute; LLM University College London; JD University of Siena) is a lecturer (chargé de cours suppléant) at the Faculty of Law of the University of Geneva (Art-Law Centre). He is also lecturer at the Faculty of Law of the Université Catholique of Lille and at the Geneva Academy of International Humanitarian Law and Human Rights, and reporter for the International Law in Domestic Courts (ILDC) Oxford University Press project.

Alessandro is member of the editorial boards of the Italian Yearbook of International Law and of the Santander Art and Culture Law Review. He was consultant for the European Committee on Crime Problems (CDPC) of the Council of Europe for the revision of the Convention on Offences Relating to Cultural Property. Alessandro is the author of the book *The Settlement of International Cultural Heritage Disputes* (Oxford University Press, 2014) and several other publications in edited books and journals.

Currently, his main research areas cover international cultural heritage law, international law, international dispute settlement, transitional justice, international organizations, human rights and the law of international immunities

THE LEGAL AND ETHICAL CONTEXT OF THE INTERNATIONAL CIRCULATION OF CULTURAL OBJECTS

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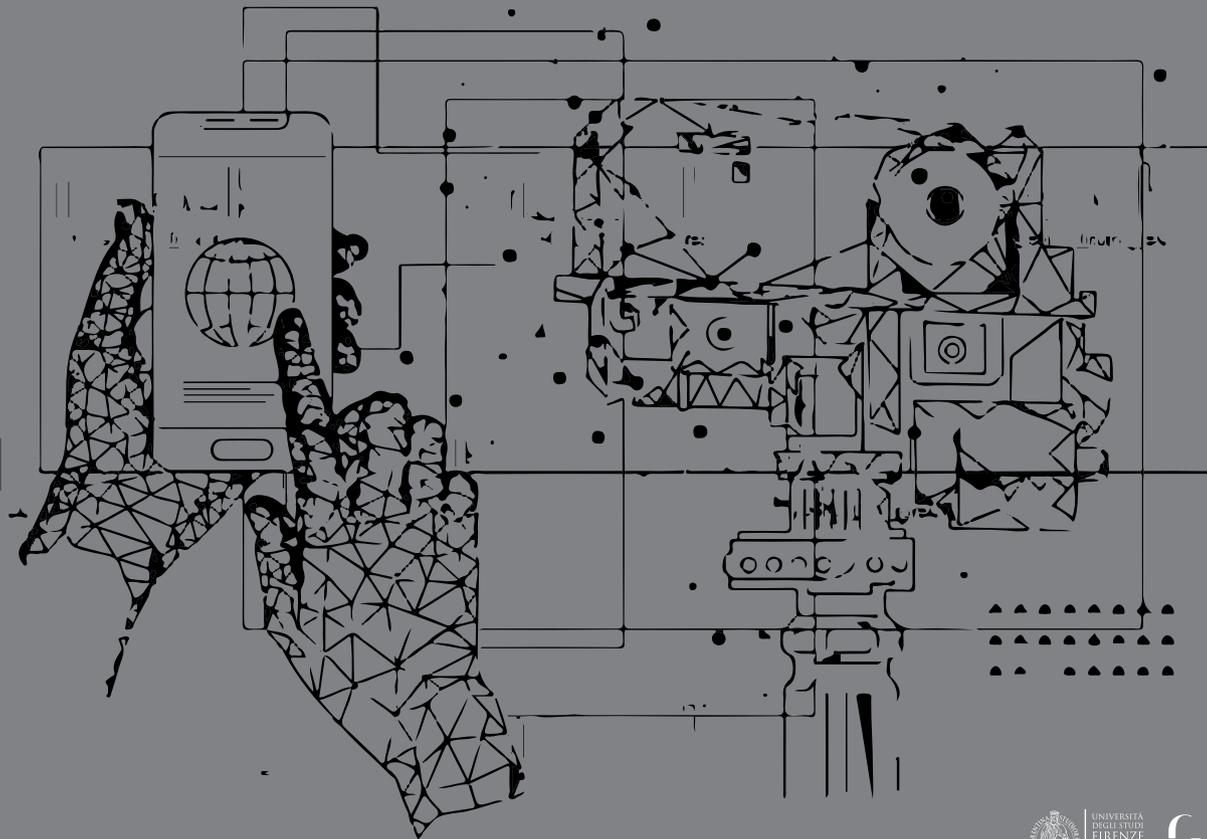


MODULE II
**ART, NEW TRENDS
AND TECHNOLOGIES**

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CEST

9:30 - 11:00

Art market and smart contracts: potential innovation and critical aspects

speaker

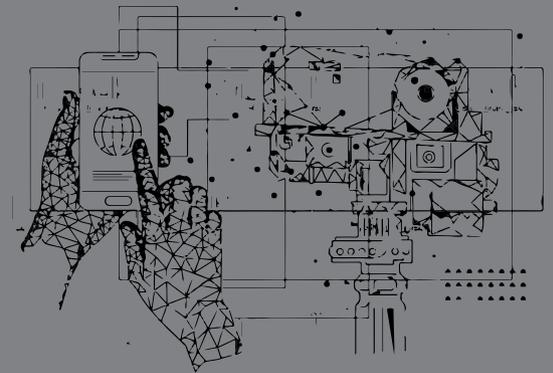
Prof. **Ettore M. Lombardi**
UNIVERSITÀ DEGLI STUDI DI FIRENZE

Ettore Maria Lombardi is Professor of Private Law and International Business Law at the University of Florence School of Law, where is also Director of the Executive Course on Alternative Investment, which is co-organized by the University of Florence School of Law and the Queen Mary University of London (Centre for Commercial Law Studies - CCLS), co-leading with Professor Rodrigo Olivares-Caminal of QMUL, and Director of the Mediation Advanced Course. He holds a J.D. (University of Florence), a J.C.L. (Pontifical University of Lateran), an LL.M. (Harvard Law School), and a Ph.D. (University of Florence). He is actually Visiting Professor at Birkbeck College - University of London (London, U.K.), Distinguished Scholar in Residence at St. John's University School of Law (New York City, U.S.A.), Research Fellow at BRICS Competition Law and Policy Center of the National Research Higher School of Economics (Moscow, Russia), Visiting Fellow of the Institute for Global Law, Economics and Finance (IGLEF) at the Centre for Commercial Law Studies, Queen Mary University of London (London, U.K.). On a more professional profiles, before opening his law firm, he was of counsel at DLA Piper (Rome-Milan), and id actually Member of the Arbitro Bancario Finanziario by appointment of Bank of Italy (Bologna, Italy) and President of the Supervisory Board on "231 Model" at Nuovo Pignone Holding S.p.A. (global holding of the Baker Hughes Company) (Florence, Italy). Prof. Lombardi has been teaching and researching in the most prestigious American, British and German universities. He is a lawyer in Italy and a member of various international legal associations. Prof. Lombardi has published three books with the most prestigious Italian editor (I. Warranty and Liability in the Sale of Consumer Goods, Giuffrè, Milano, 2010, p. XVI-504; II. The Financial Authorities' "Responsibilization": Models and Functions, ESI, Napoli, 2016, p. 1-430; III. The Impact of Digitalization on the Property: the Copyleft ESI, Napoli, 2020, p. 1-243; The Person, Conscience and Freedom, or About the Contractual Autopoiesis, Giuffrè, Milano, 2022, p. I-112) and more than fifty minor publications both in Italy and abroad.

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CEST

11:15 - 1:00 PM

Predicting the future of the art market — new trends, NFTs and technologies

speaker Ms. **Auronda Scalera**
ART CURATOR

Auronda Scalera plays a significant role in contemporary and digital art. She is an art curator, art consultant, and global ambassador for art and culture and lives between London, Dubai and the Metaverse.

She is the curator for the next Art Dubai digital 2024 and with Alfredo Cramerotti, - director of Mostyn contemporary art museum in the UK, Head of digital of AICA, advisor of the UK Government Art Collection, the British Council Visual Arts Acquisition Committee and the Italian Ministry of Culture 2022-24 -, she founded a curatorial duo about digital and new technologies.

The UK House of Lords invited her as expert witness to talk about art, culture and new technologies at the UK Parliament to be part of the first evidence session of a commission about Web3 and metaverse.

She organises webinars on Art and New technologies for the +Tate UK institutional network of museums. SkyTV / ClassCNBC interviewed her among others like Refik Anadol and Luciano Floridi, Oxford and Berkeley's professors on AI, art and museums. She is a speaker at many universities and events about art and the future.

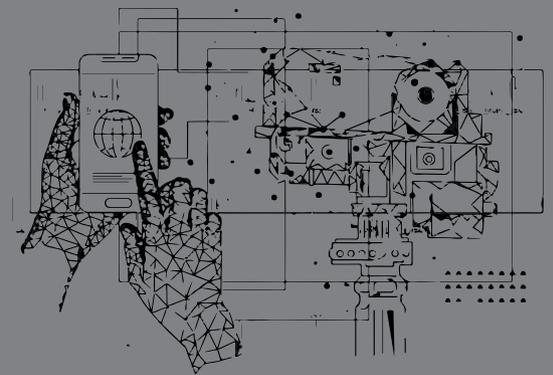
The NYC Journal highlighted her on the Top 20 inspiring women in 2023 and she participated as discussant during the latest World Economic Forum on Web3 and Metaverse for 100woman x Davos speaking about equity and diversity.

In 2022 she has been appointed co-Director of IAM-Infinity Art Museum, the first ever-evolving museum of contemporary art on the metaverse. On the occasion of the next Venice Art Biennale 2024, she is the Curator Director of the Decentral Art Pavilion of digital arts, the first pavilion exploring new technologies.

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CEST

PM 2:00 - 4:00 PM

All roads lead to tokens – the copyright implications of NFTs and their relevance for the GLAM sector

speaker

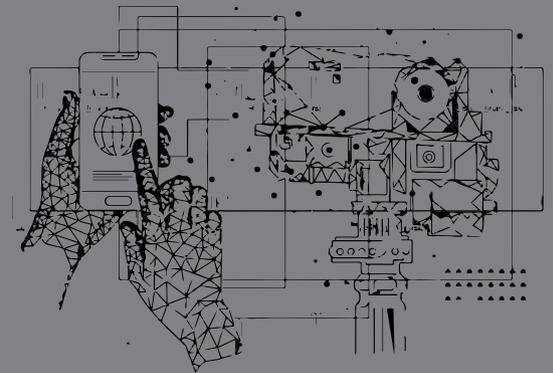
Prof. **Péter Mezei**
UNIVERSITY OF SZEGED LAW SCHOOL

Péter Mezei is a professor of law at the University of Szeged. He was awarded an honorary adjunct professorship (dosentti) at the Faculty of Law, University of Turku (Finland) in December 2014. He is a professor invité of the Université Jean Moulin Lyon III (France). He coordinates the joint intellectual property LLM program of the Technical University of Dresden and University of Szeged on the Szeged side. His courses and research focus on comparative law, as well as comparative, digital, International and European copyright law. He is a member of the European Copyright Society and the Hungarian Copyright Expert Board.

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PM PM
4:15 - 6:00

The new markets in crypto assets regulation and NFTs: a controversial relationship

speaker

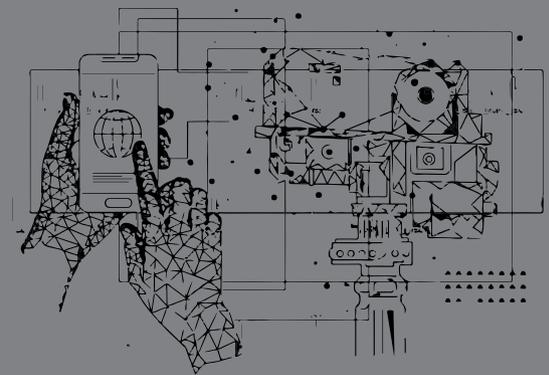
Prof. **Filippo Annunziata**
BOCCONI UNIVERSITY

Professor **Filippo Annunziata** teaches International Financial Regulation at the Bocconi University of Milan and Ca' Foscari of Venice. He coordinates the Master in European Banking Law at the Frankfurt School of Management and Finance. He is Academic Board Member of the European Banking Institute in Frankfurt. He also deals with Law and Humanities, with particular regard to the opera house.

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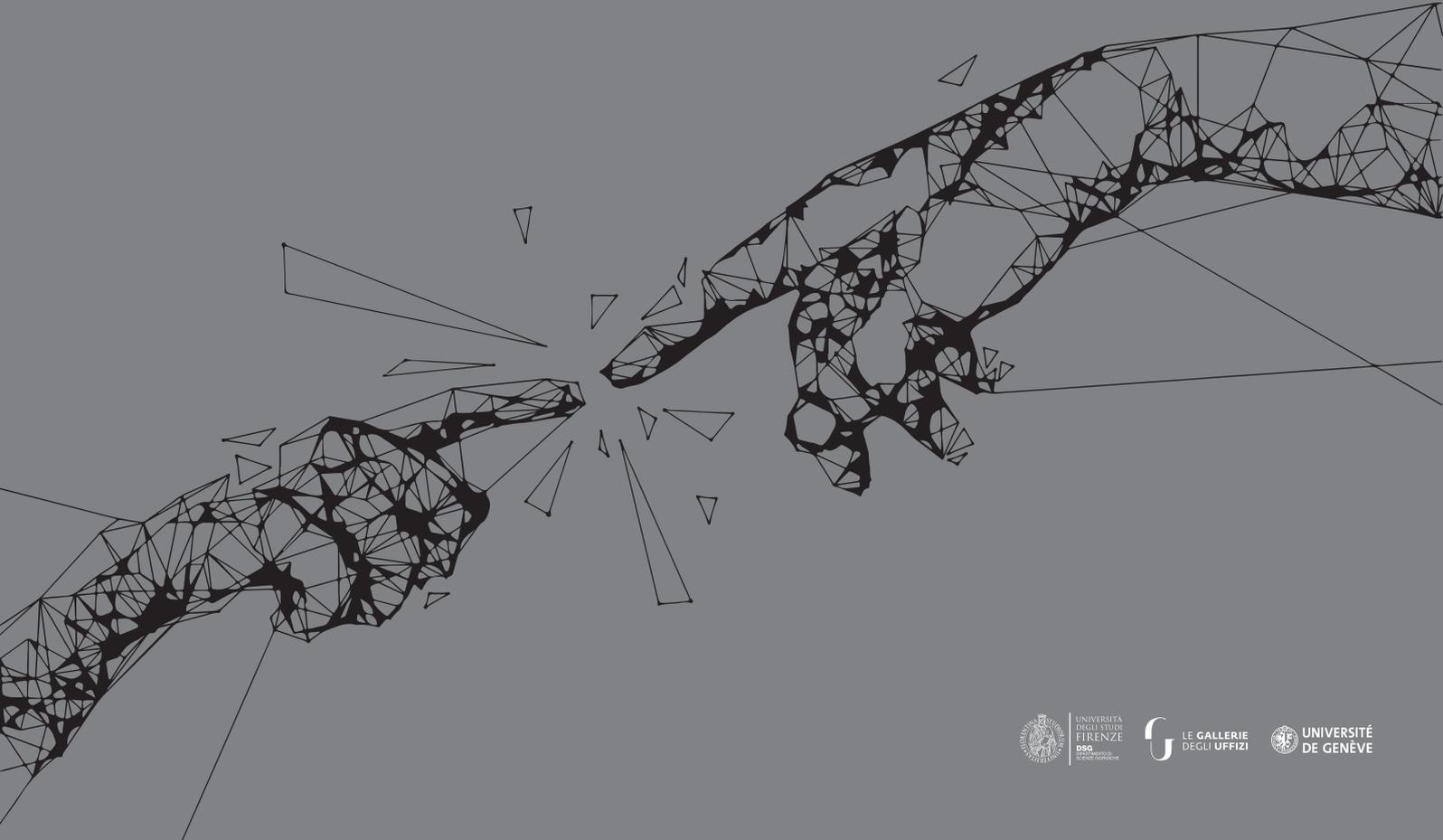


MODULE III
**INTELLECTUAL
PROPERTY AND
ARTIFICIAL
INTELLIGENCE**

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CEST

9:30 - 11:00

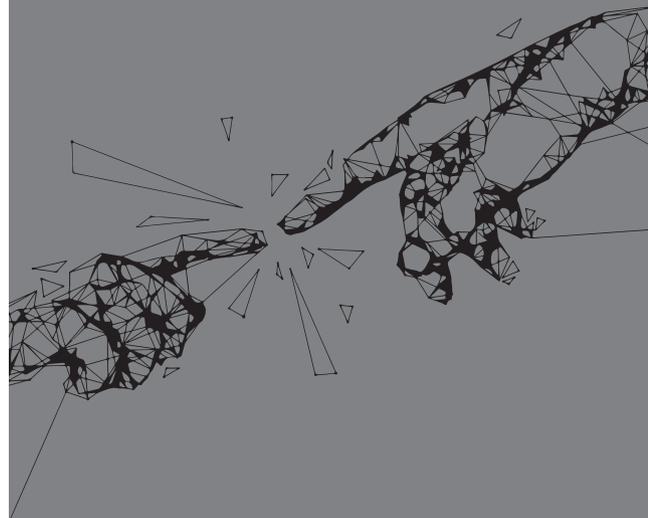
Caught in the (IP) net? Visual arts between copyrights and trade mark protection

speaker

Prof. **Eleonora Rosati**
STOCKHOLM UNIVERSITY

Eleonora Rosati, PhD (EUI), LL.M (Cantab) is Full Professor of Intellectual Property Law and Director of the Institute for Intellectual Property and Market Law (IFIM) at Stockholm University. She is also an Italian-qualified lawyer (avvocato) and Of Counsel at Bird & Bird and holds visiting/guest professorships at Católica in Lisbon and CEPI in Strasbourg. A long-standing contributor to The IPKat and an Editor of the Journal of Intellectual Property Law & Practice (Oxford University Press), Eleonora is the author of several scholarly articles and books on IP issues, including - most recently - Copyright and the Court of Justice of the European Union (Oxford University Press, 2023), 2nd edition (1st edition published in 2019) and Copyright in the Digital Single Market - Article-by-Article Commentary to the Provisions of Directive 2019/790 (Oxford University Press:2021). She is also the editor of the Routledge Handbook of EU Copyright Law (Routledge:2021) and co-editor of Developments and Directions in Intellectual Property Law. Twenty Years of The IPKat (Oxford University Press:2023). Eleonora has been the recipient of accolades and prizes for her work in and impact on the IP field: in 2018, Managing Intellectual Property included her among the '50 Most Influential People in IP'; in 2020, World Intellectual Property Review listed her among its 'Influential Women in IP'; in 2022, she received the Adepi Award 2022 for her contribution to shaping the interpretation of IP law in Europe.

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11:15 - 1:00 PM

Piracy and artificial intelligence in art and fashion – does the new creative environment come with new IP issues?

speaker

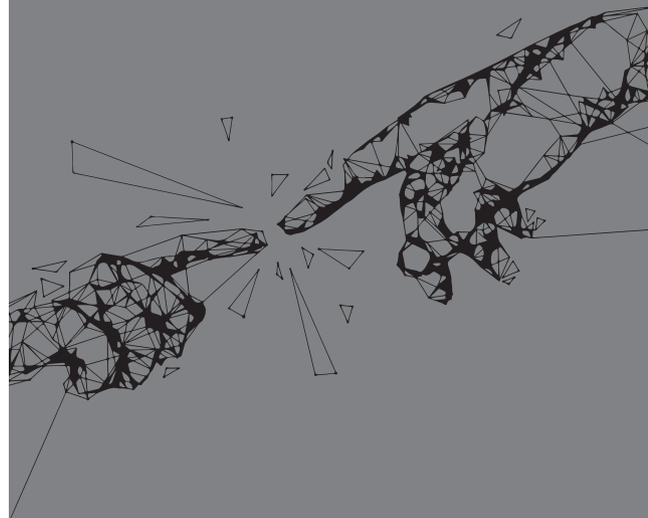
Prof. **Catherine Rogers**
BOCCONI UNIVERSITY

Catherine Rogers is a Professor of Law at Bocconi University in Milan, Italy. Her scholarship focuses on the convergence of the public and private in international adjudication and the intersection of markets and regulation of professional conduct in international arbitration. Professor Rogers is a Reporter for the American Law Institute's Restatement of the U.S. Law of International Commercial and Investor-State Arbitration. Among her research projects, Professor Rogers co-chaired the ICCA-Queen Mary Task Force on Third-Party Funding in International Arbitration and was a Member of the IBA Taskforce on Guidelines regarding Party Representatives in International Arbitration. Professor Rogers is originally from San Francisco, California, where she studied law. Prior to entering academia, she was a lawyer in New York, Hong Kong, San Francisco.

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CEST

PM PM
2:00 - 4:00

Visual arts, cultural heritage and public domain: a journey between copyright and digital transformation

speaker

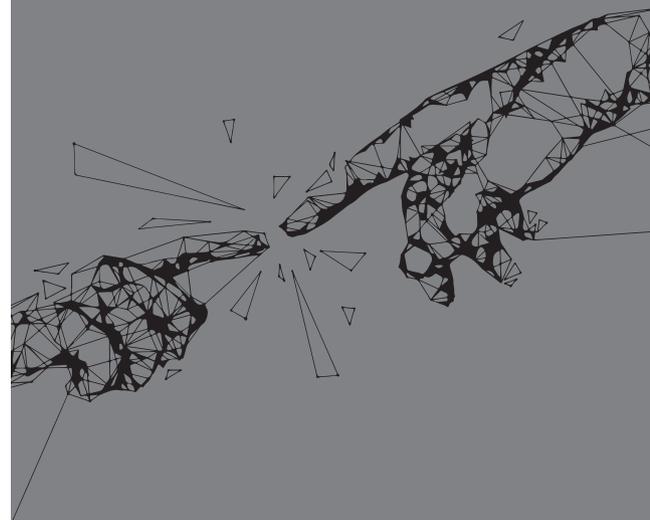
Avv. **Valeria Tommasi**
STOCKHOLM UNIVERSITY

Valeria Tommasi is an attorney in Milan at the law firm Pavesio e Associati with Negri Clementi. She deals with industrial and intellectual property law, art law and commercial law, practicing both in and out of court (in the latter case with particular attention to the negotiation and drafting of contracts concerning the exploitation of intellectual property rights). She holds a Master of Laws (L.L.M.) in Intellectual Property from the WIPO Academy-University of Turin and a second level Master's degree in Competition and Innovation Law from the LUISS Guido Carli University in Rome. She writes and collaborates with trade journals in the fields of art and law..

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OCTOBER
2023

EXECUTIVE COURSE
IN ART&LAW





CEST

PM 4:15 - 6:00 PM

AI and the image usage rights of public cultural heritage

speaker

Prof. **Antonio Tarasco**
HEAD OF THE LEGISLATIVE OFFICE OF THE MINISTRY OF CULTURE

Professor **Antonio Tarasco** has been Head of the Legislative Office of the Ministry of Culture since November 2022.

He has been a manager of the Ministry of Culture since March 2010, where he dealt with recruitment and mobility, inspection controls, management and finance of museums, cultural institutes and foundations, copyright.

After obtaining the national scientific qualification of associate professor of Administrative Law (June 2015), he became a qualified full professor in the same discipline (March 2018), a judgment reconfirmed, unanimously by the commission, in June 2023.

Lawyer (2001), PhD at the Second University of Naples and specialist (with honors) in Administrative Law and Administration Science (2003), from 2007 to 2010 he was a researcher (permanently) in Administrative Law at the Faculty of Law of the “Federico II” University of Naples where he also taught Administrative Law, as aggregate professor, at the Faculty of Architecture and at the School of Specialization for the Legal Professions.

He teaches Legislation of cultural heritage in the master’s degree course in “Conservation and restoration of cultural heritage” of the Central Institute for the Restoration and Conservation of Archival and Librarian Heritage of the Ministry of Culture.

He is the author of over one hundred essays on public and administrative law on sources of law, cultural assets and activities, administrative procedure, administrative justice, controls, ineligibility and non-candidability, popular sovereignty.

Since January 2023, he has been Extraordinary Commissioner of the Italian Institute for Numismatics; previously he was Extraordinary Commissioner of the Toti Scialoja Foundation and director of the Academy of Fine Arts in Naples.

