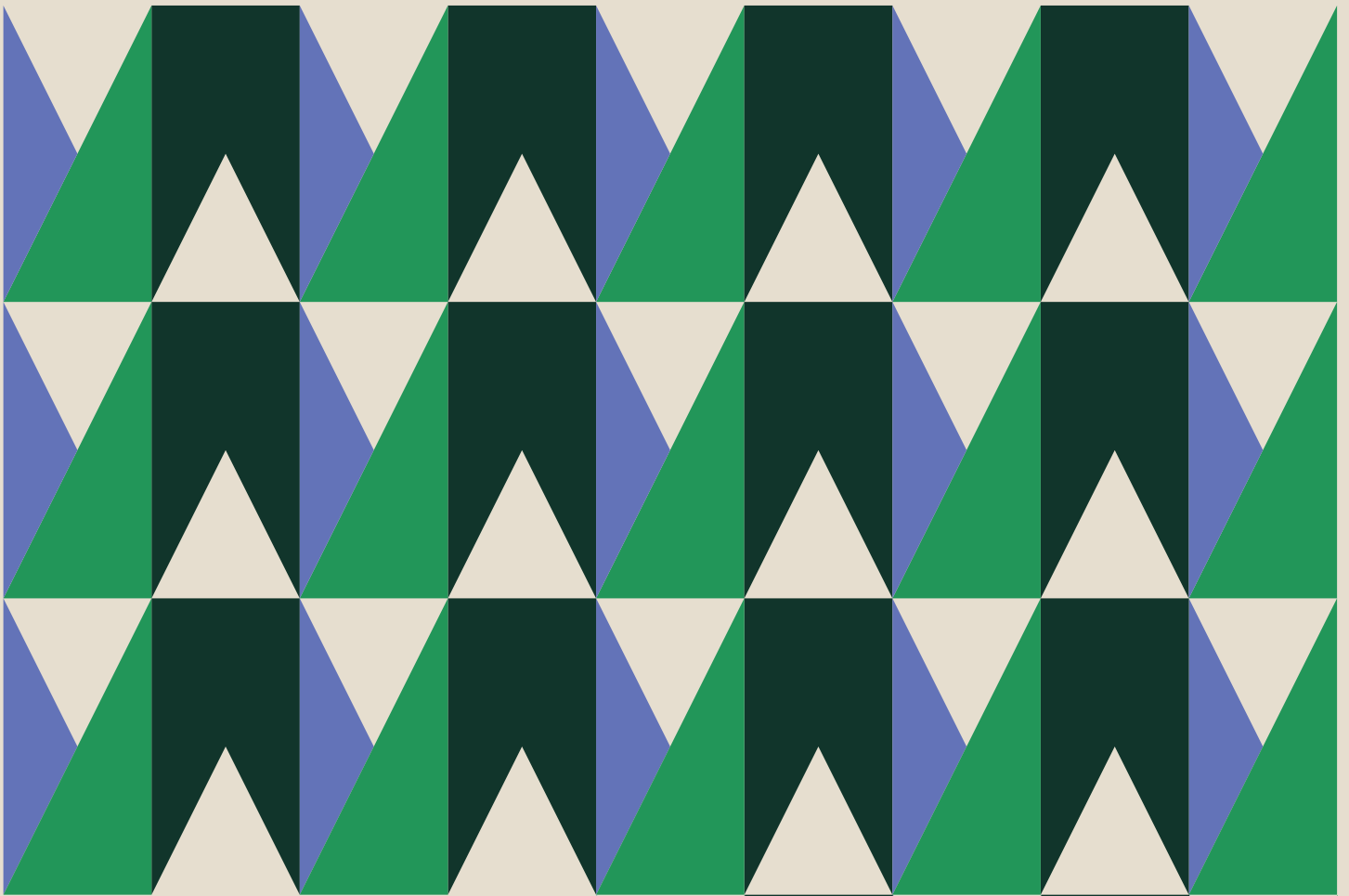


RAM Annual Conference

The Art Market in Action!

Friday, 4 March 2022
artgenève, salon d'art
Palexpo, Geneva
Room K – and on Zoom
13:00 – 17:30



Responsible Art Market

RAM



The Art Market in Action!

Constantly evolving to address new challenges and the ever changing world we live, this **6th annual RAM** conference, to be held in hybrid format (in person and online), will focus on the Art Market in Action !

We are delighted to welcome collector Sylvain Levy, for a fascinating keynote speech on **Collecting art in the age of the metaverse**.

From the perspective of the collector we turn to art market professionals in presenting RAM's latest publication, a **"Toolkit for Art Market Professionals"**. Drafted by a working group of professionals from across the art market, the Toolkit aims to provide practical guidance to gallerists, dealers, art advisors and auction houses on handling the challenges which can arise when acting as intermediaries in the sale and purchase of works of art.

Through interactive dialogue and case studies, a panel of art market professionals will bring the Toolkit to life, sharing their experiences and practical tips for addressing difficult situations regarding liability, remuneration and conflicts of interest when they arise.

Following COP26 and growing public awareness and demands for businesses to address environmental and sustainability issues, the second part of the conference will ask the question **"What does sustainability mean for art businesses ?"**. A panel of professionals who have embarked on the journey to reduce their carbon footprints, will share their collective experiences, practical tips and lessons learned so far.

12:00	Lunch & Registration
13:00	Welcome & opening remarks Justine Ferland, Attorney at Law, Geneva
13:20	Keynote speaker: Collecting art in the age of the metaverse Sylvain Levy, DSLcollection, Paris
13:40	RAM's Toolkit for Art Market Professionals Nicholas O'Donnell, Attorney at Law, Boston Anne Laure Bandle, Art Law Foundation, Attorney at Law, Geneva
14:10	The Life of an artwork through the lens of the art market professional Case Study Galleries Sarah Allen, Hauser & Wirth, London Marion Papillon, Galerie Papillon, Comité Professionnel des Galeries d'Art, Paris Art Advisors Aude Lemogne, LINK Management, Luxembourg Art Auction Houses Mathilde Heaton, Phillips, London Victoria Rey-de-Rudder, Bonhams, Geneva
15:40	Coffee break
16:10	What does "Sustainability" mean for art businesses ? Chair: Mathilde Heaton, Phillips, London Simon Hornby, Crozier, London Julia Fawsley Grant, ESGmark, London Fabian Guignard, Christie's, Geneva Roula Peyer, Simon Studer Art, Geneva
17:10	Closing Remarks

Registration

Register for the event online and by **28 February 2022** using the following link:
www.responsibleartmarket.org/registration

You may not register at the venue.

REGISTRATION FEES

CHF 150 for members of the Art Law Foundation/PAIAM

CHF 200 for non-members

CHF 70 for students and trainee lawyers

PAYMENT

Online by credit card: www.artlawfoundation.com/shop/ram

Bank Transfer: to the Art Law Foundation

Postfinance – 4808 Zofingen

Account No: 17-60083-5

IBAN: CH27 0900 0000 1706 0083 5

Bic/Swift: POFICHBEXXX

Invoice

Thanks to the kind support of “artgenève”, conference participants will receive a complimentary entry to the artgenève salon d’art.

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SEYDOUX & ASSOCIÉS Fine Art



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WITH THE COOPERATION OF

Salon d'Art 30.01-02.02 2020 Palexpo
artgenève

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art law foundation



The Responsible Art Market Initiative
(RAM)'s mission:

Raising awareness of risks faced by the art industry and providing practical guidance on establishing and implementing responsible practices to address those risks

www.responsibleartmarket.org