

ONLINE
CONFERENCE

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WHEN MUSEUMS

GO ONLINE

THE LAW & DIGITAL
CULTURAL HERITAGE DAY

11 DECEMBER 2020
13:00 - 18:30

ICOM international
council
of museums

UNIVERSITÉ
DE GENÈVE

UNIVERSITÉ
DE GENÈVE
FACULTY OF LAW
Art Law Centre

Digital
Law
Center



WHEN MUSEUMS GO ONLINE

The Law & Digital Cultural Heritage Day - Conference

Friday 11, December 2020, 13:00 - 18:30 — Webinar

Jointly organized by the International Council of Museums (ICOM) and the University of Geneva (UNIGE), this international conference will focus on the digitization of museum collections.

The Covid-19 pandemic has accelerated the digitization movement that has been carried out for several years within museums and which aims, among other things, to meet museums' objectives of research, conservation, continuation and communication to society of the world's natural and cultural heritage, present and future, tangible and intangible. The legal issues associated with this movement are complex, with a disparity of solutions available to museums and laws that are sometimes inadequate, inappropriate or insufficient. In the long term, the acceleration of technologies also raises the question of the future of the museum experience.

The conference will explore these topics on the basis of a study project which, since 2016, has brought together a group of experts from Swiss and foreign universities under the supervision of Dr. [Yaniv Benhamou](#), Prof. [Marc-André Renold](#) and Ms Justine Ferland. The project led to the launch of the website Digitization of Museums Collections (www.digitizationpolicies.com) in 2020 which aims to clarify the current legal and political framework while formulating policies to facilitate the activities of museums in the digital environment. Museum professionals are strongly encouraged to provide feedback about the recommendations issued (pertaining copyright, database rights, dispute resolution and a museum code of conduct) in order to encourage a continuous dialogue and to shape policies adapted to the needs of cultural heritage institutions.

This conference will provide a discussion forum for the global museum community, other partners in the field of cultural heritage and stakeholders concerned with the legal and societal issues related to digitization.

- 13:00 Welcoming of participants**
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- 13:15 Opening remarks**
Dr. Peter Keller, Director General, ICOM, Paris, **Dr. Yaniv Benhamou**, University of Geneva, Geneva
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- 13:30 Setting the scene: Copyright challenges of museums**
Dr. Yaniv Benhamou, University of Geneva, Geneva
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- 13:45 Launch of the Policy Project Digitization of Museum Collections**
Justine Ferland, University of Geneva, Geneva
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- 14:00 When copyright meets digital museums**
Chair: **Dr. Yaniv Benhamou**, University of Geneva, Geneva
- Museums and the digital shift - Impact of the COVID-19 situation on digital activities of museums
Dr. Peter Keller, Director General, ICOM, Paris
- Encouraging access and inhabiting cultural information spaces through technologies
Prof. Sarah Kenderdine, EPFL, Lausanne
- Digital copyright and exceptions
Prof. Florent Thouvenin, University of Zurich, Zurich
- Cross-border exchanges and their legal challenges
Prof. Lucie Guibault, Schulich School of Law, Dalhousie University, Halifax
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- 15:00 Digital Due Diligence - Museum Code of conduct: practices and legal challenges**
Chair: **Morgane Fouquet-Lapar**, ICOM, Paris
- Dr. Katharina Garbers-von Boehm**, Büsing Müffelmann & Theye, Berlin
Brigitte Vezina, Creative Commons, The Hague
Dr. Elisabeth Logeais, UGGC Avocat, Paris
Prof. Jérôme David, Bodmer Lab, University of Geneva, Geneva
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- 16:00 Break**
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- 16:15 Dispute Resolution**
Chair: **Prof. Marc-André Renold**, University of Geneva, Geneva
- Boris Wastiau**, Musée d'ethnographie de Genève, Geneva
Sandra Sykora, Independent Legal Counsel and Art Historian, Lucerne
Ignacio de Castro, WIPO Arbitration and Mediation Center, Geneva
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- 17:15 Beyond copyright - impact of digital museums on people**
Chair: **Dr. Peter Keller**, Director General, ICOM, Paris
- Fadi Boustani**, Musée du Louvre, Paris
Prof. Béatrice Joyeux-Prunel, University of Geneva, Geneva
Sarah Dominique Orlandi, ICOM Italy & **Deborah De Angelis**, Creative Commons, Italy
Prof. Monika Hagedorn-Saupe, CIDOC, ICOM, Berlin
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- 18:15 Closing Remarks**